



IT Resource

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For Immediate Release

Carrie Borchers Recognized as One of the 50 Most Influential Women in West Michigan

COOPERSVILLE, MI, March 2, 2010 - Carrie Borchers, IT Resource Sales Account Manager, has received honors as one of the 50 Most Influential Women in West Michigan from the Grand Rapids Business Journal.

Held biannually, this year's award ceremony took place on March 2 at the JW Marriott, downtown Grand Rapids. This elite group of 50 female leaders were celebrated and acknowledged for their achievements in business. To determine who will receive this prestigious award, business expertise, community service, and services on behalf of women is taken into account.

"I feel both honored and humbled to be included on this list of influential and esteemed women leaders," Borchers said. "I feel every day I continue to learn best practices in business and add to my list of accomplishments; I certainly don't feel I have it all figured out, but it is quite an honor to be recognized for my success in the office as well as my efforts in local charities."

In addition to being a key member of the IT Resource sales team, Carrie also spends a generous amount of time volunteering on the Board of Directors for the Holland Home of Grand Rapids, the Coopersville Chamber of Commerce, and the Coopersville Rotary Club. She is also a member of the Marketing and Public Relations Committee for the Great Lakes Division of the American Cancer Society Cattle Baron's Ball.

IT Resource is a provider of Information Technology services throughout the state of Michigan. They provide cost effective IT solutions for customers including consulting, virtualization, unified communications, messaging solutions, and disaster recovery.