



**IT**  
**Resource**

*Putting **IT** all together*

Press Contact: Andrea Snyder  
IT Resource  
616.837.6930  
marketing@itrw.net

**For Immediate Release**

## **Carrie Borchers Recognized as Athena Award Nominee**

**Coopersville, MI – October 5, 2011** – Carrie Borchers, IT Resource Sales Manager, is a nominee for two 2011 Athena Awards, which are presented annually to recognize women who demonstrate excellence and creativity in their profession, devote time and energy to improve the quality of life for others in their community, and actively support women in realizing and achieving their full leadership potential.

Borchers was the only woman selected as a 2011 nominee for both the Grand Rapids Young Professional Athena award and the Lakeshore Athena award.

In regards to mentoring women, Borchers stated, “At a moment of transition in my life I had a woman I knew from my local Chamber of Commerce take me to lunch, pull out her legal pad and spend two hours with me to help me navigate from Point A to Point B. I will never forget her willingness to listen and to help, for no recognition, just because it was the right thing to do. From that day, I always make time for these types of discussions to help other women because they matter immensely.”

In addition to being a key member of the IT Resource sales team, Borchers spends a great amount of time volunteering on the Board of Directors for the Coopersville Chamber of Commerce and the Holland Home of Grand Rapids. She is a member of the Rotary Club of Coopersville, Inforum West Michigan, and an active volunteer with the Dwelling Place of Grand Rapids.

As noted by both the Lakeshore and Grand Rapids Chamber officials, the Athena Award program is not a competition, but rather a celebration of excellence where the honor of the award is in the nomination.

- ### -

**701 W. Randall St., Suite C . Coopersville, MI 49404 . T: 616.837.6930 . F: 616.837.6936 . [www.itrw.net](http://www.itrw.net)**