



IT
Resource

*Putting **IT** all together*

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For Immediate Release

IT Resource Selected as a 2012 Michigan Economic Bright Spot

Coopersville, MI – May 28, 2012 – IT Resource, a west Michigan based information technology leader, was selected out of hundreds of nominees as one of Michigan’s Economic Bright Spots. The annual award is presented by Corp! Magazine to Michigan based businesses that are experiencing growth and giving back to the community. This is the second time IT Resource has been recognized for this achievement.

Nominees were selected based on their involvement in an emerging or growth business sector, involvement in a Michigan economic development project for industrial or commercial purposes, expansion of their business, and the fact that they had made a conscious decision to stay in Michigan, despite opportunities to relocate outside of the state.

“Michigan is a great place to do business and we are very proud the customers relationships we’ve built and the commitments we’ve made to our local communities,” said Gary Lutz, managing partner of IT Resource. “We feel very honored to be recognized once again for the contributions we’ve made at both a local and state wide level.”

IT Resource has experienced steady growth rates each year since the inception of the company in 2000 and the number of full time staff members has grown 100% in the last 5 years. After seven years in business they expanded by moving the headquarters from Grand Haven to Coopersville, where they would have a larger office space. As of today they are experiencing yet another expansion, but this time they’re staying in Coopersville and renovating the building space next to theirs to accommodate their growth.

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The decision to expand next door came after careful consideration as to whether or not the new office space should be in Indiana, Illinois, Wisconsin, or Michigan. They have a number of clients in both Chicago and Wisconsin and having office space closer to them would have been proximate, but they choose to stay in west Michigan, as it is the place they all call home. They have deep commitments in the communities in which they work and live and they plan on continuing to build relationships with local businesses and community organizations.

In order to stay up to date on ever-changing technology, and accommodate the growth the company has experienced, IT Resource made a conscious decision to increase their technical partnerships and in 2011 they added both Singlewire and Axcient as partners. This involved staff members becoming educated and certified on the variety of products these new partners offer, and in return, they can sell, support and install these products. In addition to bringing on two new partnerships IT Resource has also deepened their levels of expertise and expanded their capabilities with their core partners (Cisco, Microsoft, and VMware). They have also acquired 8 new certifications in the last year.

IT Resource will be honored at the Michigan Economic Bright Spot awards presentation on Tuesday, June 12, 7:30 a.m., at the MSU Management Education Center in Troy, MI. Tickets to this event can be purchased at www.corpmagazine.com.

IT Resource is a provider of Information Technology services throughout the state of Michigan, and the entire Midwest. They provide cost effective IT solutions for customers including high level consulting, virtualization, unified communications, messaging solutions, and disaster recovery.

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